

VIRTUAL PROPERTY TYCOON

Free Report – “How To Create Online Real Estate And Earn \$30,000+ Pay Days”

By Ed Walters

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It is the reader's responsibility to ascertain and abide by national and international legal, moral and ethical issues.

Virtual Property Tycoon

Hi there Friend,

Ed Walters here...

In this short report I want to help you get into a tasty little business that you can start for a couple of hundred dollars and earn \$30,000 - \$60,000+ in a few weeks. And if you want to earn more you simply rinse and repeat this proven process. I'll even show you how you can start it for free.

I have seen this work time and time again, and it doesn't matter who you are or how much business and marketing know how you have. Follow this simple blueprint below and this can be a great little part time earner for you.

This system itself is incredibly easy to understand, and thankfully, unlike other ventures, easy to set up and run. You'll actually see how a target of around thirty grand is a realistic goal, and, step-by-step what to do in order to get there. I'm now going to prove beyond all reasonable doubt that this is the opportunity for you.

Essentially you are going to become a Virtual Property Tycoon. This is a name I coined for putting together ready made businesses and selling them as online "real estate" to people for a lot of money. I tend to use the terms 'virtual property' and 'private label' interchangeably.

This is a huge, huge opportunity. Everyone loves the idea of a home based business and you can make a killing providing them with turnkey packages. People are lazy. Fact. And if you can provide them with turnkey businesses, with a few stipulations, you can make a full time living part time on the net.

Before you start panicking thinking that you haven't got the spare time to create products or any expertise in online business don't worry you won't have to. This blueprint is all about using a secret "money loophole" in order to make some big bucks fast...the lazy way.

Private Label Products Are Big Business. Here's How You're Going To Profit...

Private label means “source code” of a product. So for an ebook (downloadable book) the person who bought private label rights to the product gets the book in word format so they can add their name, make any changes they want to and have their own unique product.

You are going to provide people with ten private label ebooks with resell rights and a sales letter for each ebook (don't worry this is easy as you'll find out). However, and this is the really amazing part, you don't need to do hardly any work whatsoever thanks to the system that I have put together for you.

The system is simple. You are going to purchase ten books for peanuts that we know are copyright free (more on this shortly). You're then going to have a company turn these books into word format, use a piece of “fill in the blanks” software to create a sales letter for each book and then create a web site that sells all ten private label packages for one hundred and ninety seven dollars (a proven price point. The dollar is the universal currency of the internet so always use it).

How are you going to get visitors I hear you ask? Well it's simple. You find people with email lists of subscribers you know are interested in starting their own internet business and you pay them fifty percent commissions for every visitor they send you that buys a package. This is called a joint venture.

Now here's the key. You create urgency by selling only five hundred packages. Now you can do the maths on that. Once they sell out you've made a very tasty amount for doing very little. This whole business should cost you no more than two hundred dollars and will take just a few weeks to set up. If you decide to become a Virtual Property Tycoon I'll show you how to do this without the two hundred dollar start up cost.

Private label packages are hot! People want to get started on the internet overnight -

especially in this time of recession. By providing them with turnkey business packages they can put their name on, you can make a great deal of money. And with this system you can do it with little investment and even less work.

This Downright Cheeky Method Will Have You In Business In Record Time

The public domain is the secret of multi million dollar companies. It's great because it allows anyone to "legally steal" ready made products, repackage them and sell them their selves. Product creation is usually such a costly, not to mention time consuming, process. Now though thanks to this blueprint not only will you be able to do it overnight you'll also be able to profit wildly from it.

Essentially the public domain describes books and other creative works whose copyright has expired, perhaps they were never copyrighted at all, and no one has better claim to those products than you.

Public domain works have no copyright on them yet they can (and will be) as profitable as an opportunity that you created yourself. Why pay four hundred smackers for someone to write an ebook for you when you can pick up a free one, repackage it, and sell it to others.

So how do you know a works is in the public domain?

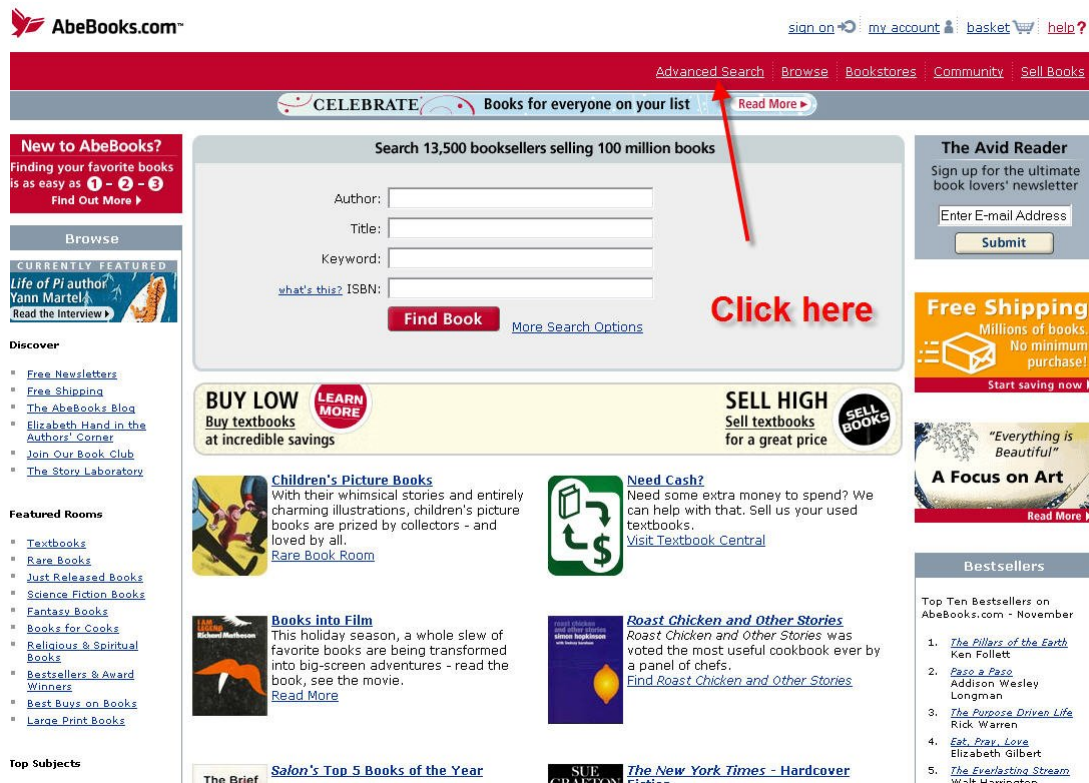
By using the rule below you'll be just fine:

Anything published before 1923 in America is in the public domain and therefore copyright free.

So how do you find these public domain works? Well there are numerous different ways, but today for simplicity we're going to concentrate on using www.abebooks.com. This is a web site that specializes in rare and out of print books.

By using this site we can find books that are published before 1923 in America, and therefore in the public domain. Perfect for our private label packages.

When you land on the home page you'll see the screen as below (NB: Web sites do change format so don't panic if the screen is slightly different). Click on "Advanced Search":



Ok so now you want to decide what kind of products you are going to be selling. You can literally sell private label products on anything you want. However, and here's where you'll really stand out from the crowd, if you sell private label rights to ten eBooks in one niche market you can have a unique selling point of providing people with tons and tons of material they can use for eBooks, membership sites, they can create audio products, video products, physical home study courses, and so on...if you provide people with ten products in one niche market they can chop the products up to ensure their business is 100% unique whereas if you sold ten products in ten different niches the competition would be higher as they're all selling pretty much exactly the same products.

Pick a niche market that you're interested in because it'll make this entire process that much more enjoyable. Literally you can pick pretty much any subject you want. For example:

- Golf
- Weight loss
- Self help
- Fishing
- Piano playing
- Farming
- Sailing

In the screen shot below where it says "Keywords" type in a niche market. For example put in golf if you wanted to create a golf package. You can put in literally anything here. Here I am looking to create an entire trout fishing package:

enter your niche keyword here

enter 1922 here

Home > Advanced Search
Advanced Search

Please fill in **at least one** marked (*) field. [Search Preferences](#) | [Top 5 Search Tips](#)

* Author: * Publisher:
Title: Published Date: min to max
ISBN: Price (US\$): min to max
* Keywords: trout fishing Bookseller Country: -All Countries -
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Put 1922 into the “published date” max box and “U.S.A” in the booksellers country box. Remember this is because any book published before 1923 in America is in the public domain (make sure it is published then). Click on “Find Book” and you’ll then come to the results page.

As you can see below in a tiny niche such as trout fishing there are still 1391 books that match our search. Now all of these won’t be directly related, but you can be sure to find at least ten books on your niche markets subject.

Look at the screenshot on the next page. Here is a trout fishing book, and you can see it was published in 1876. This has got great potential.

Quantity: 1 [\[Rates & Speeds\]](#)

Book Description: Edinburgh Geographical Institute, Edinburgh, 1904. Book Condition: Near Fine. No Jacket. 1st Edition. From Murrays & Pullar's Bathymetrical Survey of the Freshwater Lochs of Scotland, this disbound sheet has two maps with Lochan Sron Smeur & Loch Eigheach inset at a large scale of 3" to the mile with soundings marked and depth of lochs in blue contours. Surrounding topography in brown with hill contours shown. Scale 3" to 1 Mile. Measures 9.5 x 5.5". For framing or as an "angler's Aid". Bookseller Inventory # 001963

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7. **Outdoor Stories**
Retold from St. Nicholas
 Bookseller: [Lost Word Books](#) (Parma, MI, U.S.A.)
 Bookseller Rating: ★★★★★
 Price: **US\$ 9.00** [\[Convert Currency\]](#)
 Quantity: 1
 Shipping within U.S.A.: US\$ 3.00 [\[Rates & Speeds\]](#) [Add to Basket](#)

Book Description: Century Co., New York, 1922. Pictorial Cover, Hard Cover. Book Condition: Very Good. No Jacket. First Edition. 7 1/2 Inches Tall. Blue cloth cover with black lettering and a boy fishing in yellow. several illustrations. Binding is tight and pages clean and white. 178 pages. Stories include along the Trout Stream, Racing Waters, The Moose that was not afraid, Hunter's Luck. Bookseller Inventory # 002559

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8. **Pleasure of Angling with Rod and Reel for Trout and Salmon** (ISBN: 156416120X) ← **great potential**
 Bookseller: [Books From California](#) (Simi Valley, CA, U.S.A.)
 Bookseller Rating: ★★★★★
 Price: **US\$ 9.48** [\[Convert Currency\]](#)
 Quantity: 1
 Shipping within U.S.A.: US\$ 4.50 [\[Rates & Speeds\]](#) [Add to Basket](#)

Book Description: Derrydale Press, 1876. Leather Bound. Book Condition: New. Bookseller Inventory # 78563

[\[Bookseller & Payment Information\]](#) [\[More Books from this Seller\]](#) [\[Ask Bookseller a Question\]](#)

9. **LITTLE RIVERS**
van Dyke, Henry
 Bookseller: [Ethel's Ear Bookseller](#) (Ocean Park, WA, U.S.A.)
 Bookseller Rating: ★★★★★
 Price: **US\$ 9.95** [\[Convert Currency\]](#)
 Quantity: 1
 Shipping within U.S.A.: US\$ 3.22 [\[Rates & Speeds\]](#) [Add to Basket](#)

Book Description: Charles Scribner's Sons 1901, 1901. Hardcover. A handsome book of history and adventure, about to enter its second century . . . LITTLE RIVERS by Henry Van Dyke. Charles Scribner's Sons, copyright 1901. Hardbound with very pretty green cover (gilt lettering, brown ornamentation), 291 pages with more than 30 full page, handsome black and white illustrations, some covering sailing, a 3-inch stain running diagonally from the upper left. Pages are clean, binding is tight; this is an attractive edition. CONTENTS include: Prelude; Little Rivers; A Leaf of Spearmint; Ampersand; A Handful of Heather; The Restigouche from a Horse-Yacht; Alpenroses and Goat's-Milk; Au Large; Trout-Fishing in the Traun; At the Sign of the Balsam Bough; A Song after Sundown. HENRY VAN DYKE (1852-1933), writer, educator, diplomat, preacher. Van Dyke served as minister before becoming a professor of English at Princeton. President Woodrow Wilson appointed him minister to the Netherlands and Luxembourg,

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Book Details

 **Pleasure of Angling with Rod and Reel for Trout and Salmon**
 George Dawson

Bookseller: [Books From California](#) (Simi Valley, CA, U.S.A.)
 Bookseller Rating: ★★★★★

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Book Price: **US\$ 9.48** [\[Convert Currency\]](#)

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 Publishers: Derrydale Press
 Publication Date: 1876
 Binding: Leather Bound
 Book Condition: New

published before 1923 →

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The product was published in 1876 and costs just \$9.48 to buy. (You can click on “Convert Currency” to see exactly how much it will cost you in sterling if necessary). You can barely even get a McDonalds for this price these days and here you can get the product and either sell it yourself, or, sell it in a private label package.

Are you starting to get excited yet? Remember these books are already written, you are essentially just putting things together and then selling them on for a tasty sum.

All you’d need is ten in a package. Just search through the results and find ten books that fit your niche nicely. I’d actually advise you buy fifteen to be on the safe side because some of them might not be right for your private label rights package. You want to make sure you sell decent products or you’ll just end up peeing a whole load of your customers off.

Ten books with private label rights is easily worth one hundred and ninety seven dollars and that’s what we’ll be selling them for. Other private label brokers have had huge success selling at this price.

Turning Your Books Into Saleable Private Label Products

When you have your books you want to get them into Microsoft word format so you can provide people with the “source code” they can make changes to. You have two options here, you can either type them all out yourself if you’re on a limited budget, or use a scanning company to turn them into word for you.

I recommend using a scanning company. They will get your books and turn them into word documents for you. This is the lazy but effective way to do things. It could take you months to rewrite these books, whereas a scanning company will get them back to you quickly without you having to type a sentence.

Now be warned, most scanning companies will take the book cover off in order to scan so only ever send them books that you are happy for them to pull apart.

To find a scanning company near you go to Google.com and type in “OCR Scanners (area)”. So for example if you lived in Melbourne Australia (this will work no matter where you are in the world) you’d type in “OCR Scanners Melbourne”

Turnaround on these types of jobs is usually a few days. They’ll then send you the books back (pages) and a CD Rom containing the books in Word document format. Brilliant. You’re nearly all set to go.

Creating Sales Letters For Each Book (Don’t Panic)

You want to create a sales letter for each product in order to make sure you can sell the package well. I have seen some people offer private label products without a sales letter and it bombed. Big time. No one signed up. On the other hand if you provide sales letters too, then what you are selling really is a turnkey operation and people will snap up your packages.

The lazy, fast and effective way for you to create sales letters is using software. You can write them yourself, but it would take a while and you’d have to learn some copywriting if you didn’t have any knowledge already. Instead use the software found at www.pushbuttonletters.com. This is a great piece of software. All you do is fill in the blanks and it will churn out a nice sales letter for you.

You’re not trying to create world beating copy here. People who buy resell rights products know the score and know that the sales letters will never be written by a world class copywriter. However using this technique you can not only create sales letters that are good enough, but you can do it quickly and easily.

If you really want to go above and beyond the call of duty you could create graphics for each product too. This will definitely help in persuading people to buy your package. Again there are a few options open to you. You can create basic covers using www.ecovergenerator.com. It’ll set you back \$97 but it will increase your sales so in my eyes, if you can afford it, get it.

On the other hand you can hire a graphics designer. Mine is found at

www.minisitegraphics.com. Sean is an absolute star and his book cover graphics are world class.

Building your web site

You can easily create your own web site using software such as *Microsoft FrontPage*, *Microsoft Expression*, or *Adobe Dreamweaver*. If you don't know how to create a web site go to www.youtube.com and search for "how to build a web site". Then simply register a domain name (name for your web site) and obtain hosting (like renting a place in cyberspace) for your web site. The best place I find to get a domain name and hosting is www.dreamhost.com.

Accepting Payments The Easy Way

I'm trying to get you set up as quickly as possible with the least possible hassle. The best way to do this is using www.paypal.com. I have used these for three years now and not once have I had a problem with them. They're free to sign up (if you have an account already from using eBay then you use that).

Occasionally you hear horror stories of people having their accounts frozen so they can't access their money. There's an easy way around this. Paypal acts as a kind of "middle man" and accepts payments. You can then withdraw payments into your bank account. By withdrawing the majority of your money into your bank account each Friday (like I do) even if they do freeze it you'll only have a tiny amount in there. Also the likeliness of them freezing your account is so low I wouldn't even worry about it. Paypal know what they're doing and only freeze accounts when there is something suspicious going on. I have processed 20k in a week through them without trouble.

So go to paypal.com and get an account. Start off with a premier and you can always upgrade to business at a later date. As long as you have a bank account you can use paypal to accept payments. They'll pay two small payments into your bank and

you have to verify that. It'll only take an hour or so in all and you're good to go.

Setting Up Your Partner Program

The final piece of the jigsaw is setting your site up so that you can track all sales you get from partners. Remember we will be offering them a commission of 50% (or even better 60% to encourage them to promote). The easiest way to do this that integrates seamlessly with paypal is using www.paydotcom.com. I have used these in the past and am using them in the coming months for my own version of this firesale method of selling limited packages. They're free to sign up to, easy to get started with and have a great customer support set up.

All you need to do is sign up with your details, follow the instructions in creating a button and then paste the code you are given for the button to your site. All of this is covered in the paydotcom help area. It really is simple to do, but if you do struggle you can go to www.elance.com and hire someone to do it for you for about \$15. You can hire them to upload your entire site including the private label packages etc for around \$50.

Once that's done you're nearly there...

Finding Partners

What we have covered so far is not that hard at all. It's just a bit of research really and then clicking a few buttons. If you think any of what I have taught you sounds difficult just give it a go, I assure you it's a breeze once you start. And if you do struggle as I have said outsource it at elance.com

Once the site is set up the "hard work" is done. The final part of the puzzle is setting up "joint ventures" with partners who have lists of people interested in internet business. Now I wanted to give you as much help as possible here, so I've written you out an email you can use to send out to JV partners, and, that is proven to work. You can download it at <http://www.virtualpropertytycoon.com/templates/jvemail.txt>

There are a few ways to find potential joint venture partners to promote:

1) Go to google.com and type in “private label rights”. Visit each site that is selling private label products and make a note of their email address, first name and web site address. (If you can’t find it go to <http://www.whois.sc/> and type in their web address. You’ll be able to see their contact details there if they haven’t got locked down privacy settings)

Tip: Don’t go to the first page of google and look for joint ventures. They’ll be getting tons of joint venture offers each week so go to some of the pages further down.

2) Type in “internet marketing ezine” or “internet business ezine” into google and start contacting people with email newsletters related to making money online. They have lists often in the tens of thousands of people who would love a turnkey internet business. These are prime customers and the owners of these email lists are perfect JV partners.

3) Go to www.clickbank.com and search the marketplace for products related to making money online. Again these are perfect partners.

4) Go to google and type in “allintitle:private label rights” and also “allintitle:internet marketing” without the quotation marks. What this will bring up is all the web sites with “private label rights” and “internet marketing” in their domain name.

Sit Back And Count The Cash!

Yes it really is that simple. Once you’ve done that you can sit back and watch the cash come flying in.

If you sell five hundred packages at \$197, after you’ve paid your partners their commissions you’ll be left with a pretty sweet \$49,250. Not bad right. Your total time for setting up this business should be no more than five or six hours as other people do the majority of it for you.

How would you like to do all this without spending a few hundred dollars to get started? I thought so. Who wants to spend loads of money when they don't need to, right?.....

Introducing *Virtual Property Tycoon*

Home Study Course...

I have put together a simple to follow step-by-step home study course that outlines the entire process above, and a hell of a lot more (including how to sell just one package for \$30,000+ on eBay!) for less than the price of a nice dinner out for two. It's cheap, really cheap, and it won't be for long.

To find out more

[Click Here](#)

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